





IMPAPER

2021 WHOLESALE CATALOG







IMPAPER

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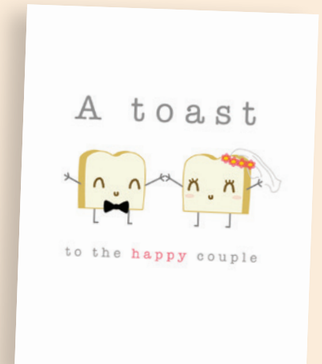
WHAT PEOPLE ARE SAYING 41-42



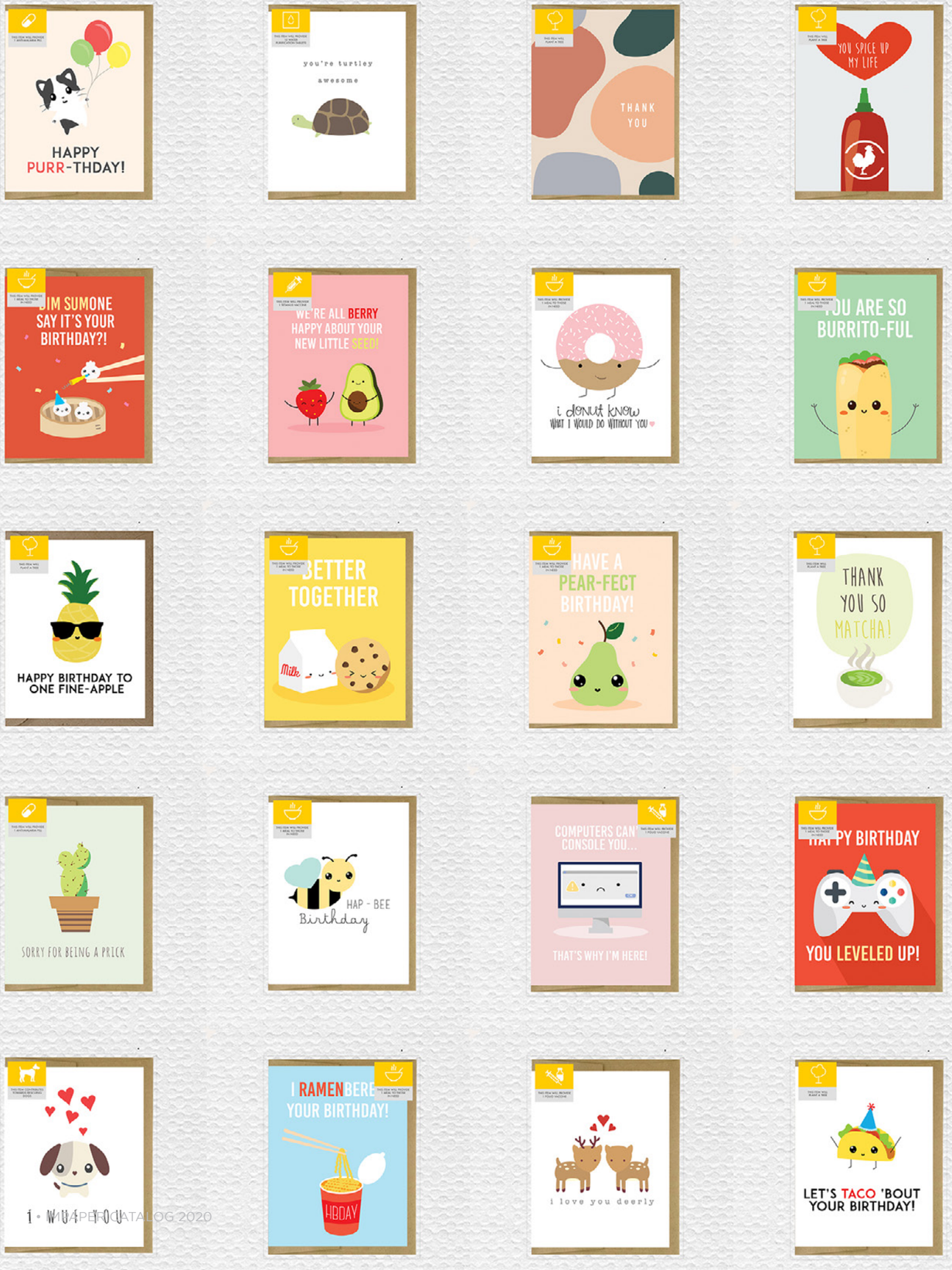












ABOUT US

We are more than just a brand, we're a social movement. Behind our brand we're a young group of motivated and ambitious change makers. By purchasing our products, you're supporting a better today, a better tomorrow and a better life for someone. For every product purchased, IMPAPER (Impact Paper) will make a ***contribution*** to a specific cause to help improve the lives of others. We give annually through local and international non-profit organizations such as UNICEF, Trees for the Future, Feeding America, the Global Family Foundation and more. We aim to ***empower*** our customers to create a better future for those in need. Our priority is to make the world a better place and play our part in solving global problems.

IMPAPER ventures to bring creative and originally designed gift & stationary products that make a difference. All of our products are designed and made in-house in Alberta, Canada since 2015. We aim to bring forth a line of products that reach out to our customers whether it be through ***inspiration*** or ***amusement***.

Thank you for joining us and helping us make an impact.
We look forward to working with you for years to come!

Christine Phan
Co-founder & Designer



AS FEATURED ON:

boredpanda · CTV · Global · Shaw TV · FOX NEWS · Today's Parent · Gift Shop · CITY | LIFE | STYLE | CALGARY avenue · STATIONERY Trends

HOW WE CONTRIBUTE

SCHOLARSHIPS

We curate funds to create scholarships for students.

VETERANS

We give back to military veterans.

MEALS FOR THE POOR

We help feed the hungry.

DISEASES

We help prevent deadly diseases in developing countries.

TREE PLANTING

We plant trees.

EDUCATION

We provide students in developing countries with school supplies.

HEALTH

We help prevent poor health by supporting various medications and treatments.

FOOD ITEMS

We provide food items, such as life milk, to children in developing countries.

WATER PURIFICATION

We help give and create clean water where needed.

IMPAPER has given over 39,000 meals to help end hunger, 47,000 vaccines to help protect children against serious diseases, 34,000 trees planted and much more!





GREETING CARDS

Give a card that gives: every card purchased donates to a cause (meals for hunger relief, vaccines for diseases, tree planting & more!)

PRICE: $2.50 CAD | $2.25 USD

PACKAGING
Protective clear cellophane sleeve with a matching kraft envelope

SPECS
- A2 Sized (4.25 x 5.5 inches)
- Blank Inside
- FSC-certified Cover Paper

BIRTHDAY

B04 ❤️
Hap-bee Birthday

B05
Hoppy Birthday

B06
Juice Birthday

B10 ❤️
Fineapple Birthday



B11 ❤️
Taco Birthday



B12
Snail Belated Birthday



B13 ❤️
Lit Birthday



B14 ❤️
Cutea Birthday

BIRTHDAY

💛NEW ❤️BEST SELLER



B15
Celebeerate Birthday



B16 ❤️
Happy Purthday



B17
Ramen Birthday



B18
Pugtastic Birthday

B19
Barkday Birthday

B20 ❤️
Dim Sum Birthday

B21
Hoopin Birthday

B23 ❤️
Wine Birthday



B24 ❤️
Cheddar Birthday



B25
Out of the Park Birthday



B27
Avo Good Birthday



B28 ❤️
Leveled Up Birthday



B30 ❤️
Sloth Chill Birthday



B31
Turnt Birthday



B33 ❤️
Pear-fect Birthday



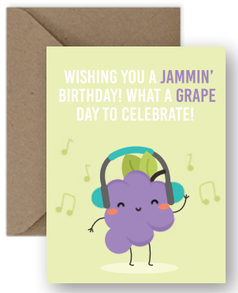
B34
Hope your Birthday is Fire!



B35
The Weight is Over Birthday



B36
Howlin' Good Birthday



B37
Jammin' Birthday



B38
Hiding Birthday



B39
Dino Birthday



B40
Poodles of Fun



B41
Pomped for your Birthday



B42 💛
Slow Down Turtle Birthday



B43 💛
Birthday Fishes



B44 💛
Batter Birthday



B45 💛
Feline Great Birthday



B02
Happy Birthday Flags



B03
Happy Birthday Flowers



B07 ❤️
Magical Birthday



B09
Blow me Birthday



B22
Bike Birthday



B29
Llama Birthday



L04
Latte Love



L06 ❤️
Pizza my Heart



L08 ❤️
Significant Otter



L09
Whale you be mine?



L11 ❤️
Donut Love



L12
Waffle Love



L13
You Octopi my Thoughts



L15
Unbearable Love



L16
I Loaf You



L17
I Knead You



L18 ❤️
I Wuf You



L19 ❤️
I love you deerly



L20 ❤️
You're turtley awesome



L21 ❤️
Super Pawsome



L22
Sup Dog Ketchup



L25
Outta This World



L26
Baegel



L27
Mint to be



L28
Benedicted to you



L29
Spice up my life



L30
You guac!



L31
Flippin Amazing



L32
Walk Pasta



L34
Better Together

LOVE & FRIENDSHIP

💛NEW ❤️BEST SELLER



L35 ❤️
Bes-teas Forever



L36
Burrito-ful



L37 ❤️
Waddle I Do Without You



L38
Partners in Wine



L39 ❤️
You're Cereal-ously Amazing



L40
Hooked on You



L41
I Love You, Fur-Real



L42
You're The Ulti-Mutt Friend



L43
Corg-Key to My Heart



L02
Love you to the moon



L23
Teariffic

ANNIVERSARY

💛NEW ❤️BEST SELLER



A1 ❤️
Happy Anniversary Succ



A2
Happy Anniversary Oreo Other Half



A4
Happy Inu-versary



A3
Belong Anniversary



WEDDING

💛NEW ❤️BEST SELLER



W2
Soy Happy for You



W3 ❤️
Toast to the happy couple



W4 ❤️
Offishial



W5
Corgeous Couple



W6
Sweet Ending



W7
Congrats! You Put a Ring on it



W8
Congrats to the Purrfect Couple



W1
Happily Ever After

THANK YOU

💛NEW ❤️BEST SELLER



T1
Thank you very Munch



T2
Tank You



T6 ❤️
Thank You Stripe



T7
Thank You Matcha



T8 ❤️
Thank You Plant



T9
Thank You Grid



T10
Thank You Geometric



T11
Thank you Fur Everything



T12 💛
Thank You Retro



T13 💛
A Million Thanks



T4 ❤️
Thank you black



T5
Many thanks

CONGRATS

💛NEW ❤️BEST SELLER



C6
High Fry!



C7
New Job Big Dill



C9
Congrats Stripe



O9
Whale Done House



C10
New Op-Paw-Tunity



C1
Congrats You Did It

GET WELL

💛NEW ❤️BEST SELLER



G1
Hoop Get Well



G2
Bear Hugs Get Well



G3
I Can Fix You Up



G6
Espresso Recovery



G4
Purrfect Recovery



G5
Aaaaah Get Well

GRADUATION

💛NEW ❤️BEST SELLER



O02
Smart Cookie



O12
Jaws Graduation



O13
Bearly Graduation



O17
Off To A Fresh Start



O18
Owl Exciting Graduation



O21 💛
Success Graduation



O14
Hooray Graduation

OTHER & EASTER

💛NEW ❤️BEST SELLER



O03
Sorry Prick



O08
Pho Real



O15
Hang In There



O16
Computer's Console



O19
Sending Paw-sitive Vibes



O20
CIAO!



E1
Happy Easter



E2
Hoppy Easter

BABY

💛NEW ❤️BEST SELLER



C4 ❤️
Little One Baby



C5
Big Congrats Baby



C8
Little Seed Baby



C11 💛
Proud Pearents

HALLOWEEN



N1
Boo



N2
Happy Halloween



N3
Frankenstein Halloween

QUOTES

💛NEW ❤️BEST SELLER



Q5
Difficult Roads



Q6 ❤️
Beautiful People



Q8
Work for a cause



Q9
Dream Big



VALENTINE'S DAY

💛NEW ❤️BEST SELLER



V1
Perfect Match Valentine's



V2 ❤️
Hap-Pea Valentine's



V3
Sweet Valentine's



V6
Clam Up Valentine's



V7
Popping Valentine



V8
Buzzing with Anticipation



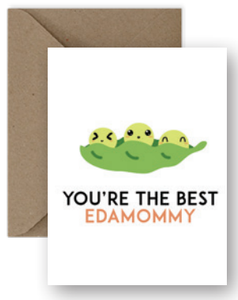
V4
Happy Valentine's



V5
Candy Hearts

MOM

💛NEW ❤️BEST SELLER



M01 ❤️
Edamommy



M02
Udon Mom



M06 ❤️
Fortunate Mother



M07
Best Mom-EE



M08
Moother's Day



M13
Mom Investment



M14
Eggcellent Mama



M15
Mama Bear



M20 💛
Unwind Yarn Mom



M21 💛
Big Lick Mom

DAD

💛NEW ❤️BEST SELLER



M03
Best Pop



M04
Cool Father's Day



M05 ❤️
Gratest Dad



M09
Nailed Dad



M10
Score Dad Hockey



M11
Best Dad Ever



M12 ❤️
Butter Dad



M16
Rockin' Roll Dad



M17
Treasure Dad



M18 💛
Spacecial Father's Day



M19 💛
Beery Best Dad

HOLIDAY

💛NEW ❤️BEST SELLER



H04
Christmouse



H05
Jingle All The Way



H06
Cool Christmas



H07 ❤️
Rockin'



H13
Happy New Year Blue



H16 ❤️
Lit Christmas



H17 ❤️
Corgi Christmas



H20
Holi-Glaze



H21
Cozy Holiday Wishes



H22
Christmas Blast



H23
Catastrophic



H24 ❤️
Happy Holidays Globe



H25
Tis the Ski-Son



H26
Sweet Christmas



H28
Holly Jolly Christmas



H30
Happy Christmas



H31 ❤️
Moose Wonderful



H32
'Tis The Season Hot Cocoa



H33
Peace and Joy



H34
Sending You Warm Wishes



H35
Let It Snow



H01 ❤️
Meowy Christmas



H02
Santastic



H03
Season Greetings



H08
HoHoHo



H09
Happy Holiday Antlers



H18
Snowman Christmas



H19
JOY



H27
Joy To The World



H29 ❤️
Christmas On Point!



H36
Happy Holidays Gang



H37
Happy Howlidays

WE ❤ INDEPENDENT DESIGNERS.

On top of designing cards in house by our team, we support designers by providing a platform to kickstart up-and-coming artists and showcase their work.

We share a portion of sales directly with our designers.





Hi, I'm Anna Schroeder!

Part web designer part hand-letterer, I'm always thinking up another idea to craft into a peppy, textured, and bold message like the ones you see below!

ANNA'S CARDS



B46-AS 💛
Today Cake Is A Food Group



B47-AS 💛
Another 365 Around The Sun



ENC01-AS 💛
Uke Can Do It



ENC02-AS 💛
Hope Thistle Cheer You Up



L44-AS 💛
Saving You A Seat



L45-AS 💛
You Turn My Life Around

EXTRA LONG CARDS

💛NEW ❤️BEST SELLER

Give a card that gives: every card purchased donates to a cause (meals for hunger relief, vaccines for diseases, tree planting & more!)

PRICE: $2.75 CAD | $2.50 USD

PACKAGING
Protective clear cellophane sleeve with a matching kraft envelope

SPECS
- #10 Sized (3.875 x 9.25 inches)
- Blank Inside
- FSC-certified Cover Paper



BCL1
Dough Special Day



BCL2
Jammin' Long Birthday



BCL3
Barkday Pawty

MAGNETIC BOOKMARKS

These magnetic bookmarks are the perfect companion and work great for novels, textbooks, planners and more! Simply drop these magnet clips over the page(s) you wish to mark.

⚠ **Caution:** Keep away from kids, contain small magnets

PRICE: $2.75 CAD | $2.25 USD

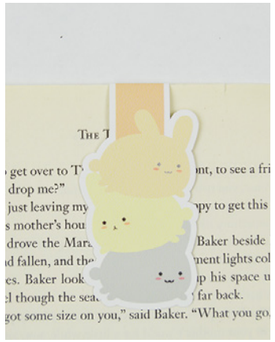
PACKAGING
Protective clear sleeve with a hang hole

SPECS
- Size range: 3 to 6.5cm
- Printed double-sided on grease resistant, water resistant and tear resistant paper

ANIMALS



MBA002
Bee



MBA003
Bunnies



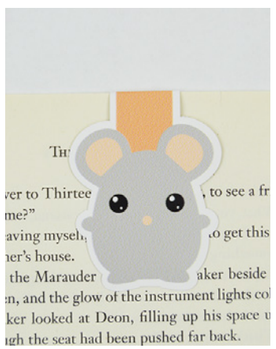
MBA004 ❤️
Cats



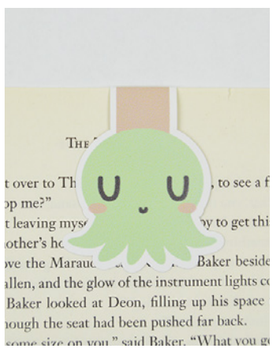
MBA005 ❤️
Corgi



MBA007
Dogs



MBA009
Mouse



MBA010
Octopus



MBA011
Otter

ANIMALS

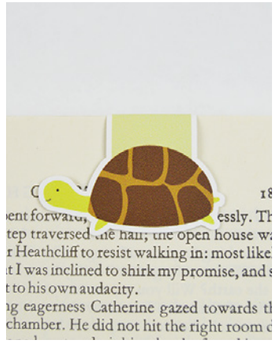
💛NEW ❤️BEST SELLER



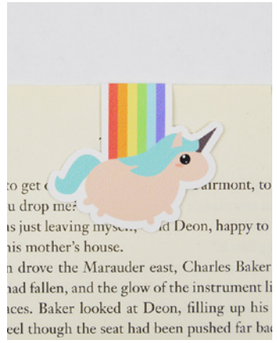
MBA012
Owl



MBA013
Penguins



MBA015
Turtle

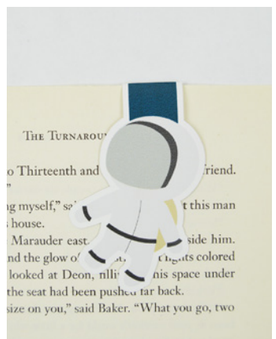


MBA016 ❤️
Unicorn

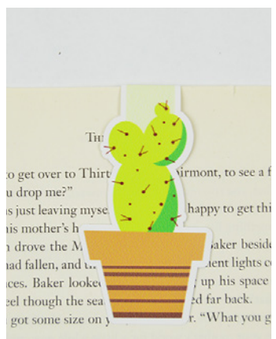


MBA017
Whale

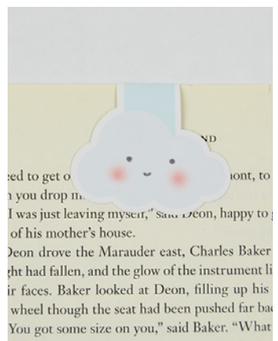
OTHER



MBO001
Astronaut



MBO002
Cactus



MBO003
Clouds

FOOD

💛NEW ❤️BEST SELLER



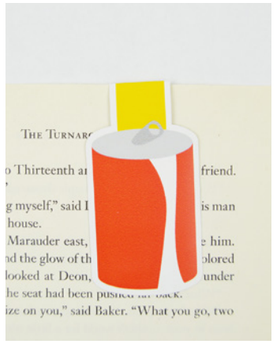
MBF001 ❤️
Avocado



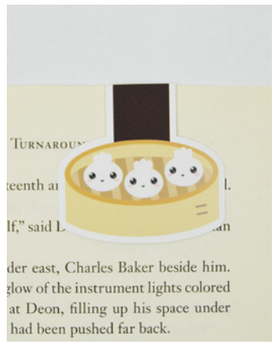
MBF002 ❤️
Bubble Tea



MBF003 ❤️
But First Coffee



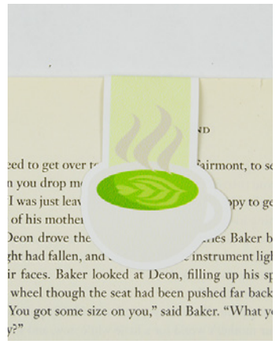
MBF006
Cola



MBF007
Dim Sum



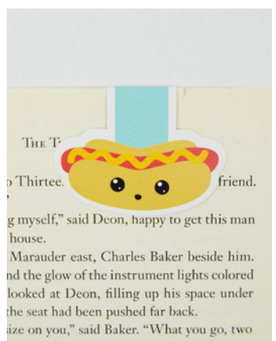
MBF008
Donut



MBF009
Green Tea



MBF010
Hamburger



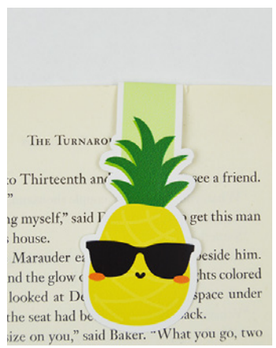
MBF011
Hot Dog



MBF012
Life After Coffee



MBF013 ❤️
Macarons



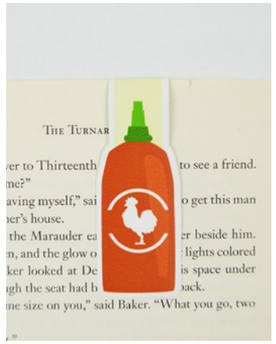
MBF015 ❤️
Pineapple

FOOD

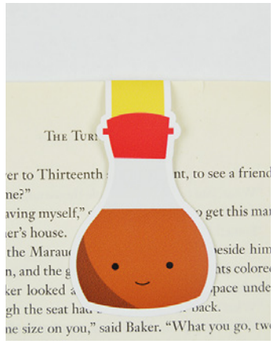
💛NEW ❤️BEST SELLER



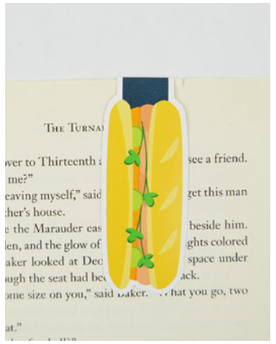
MBF016
Pizza



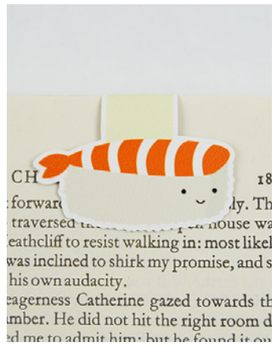
MBF017
Sriracha



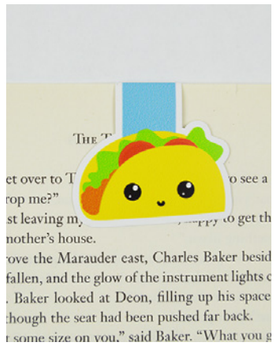
MBF018
Soysauce



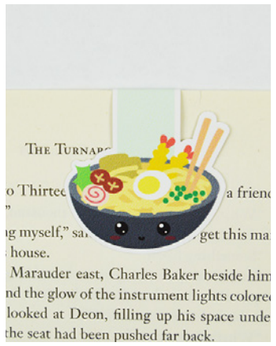
MBF019
Sub



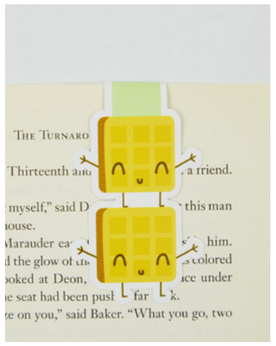
MBF020
Sushi



MBF021 ❤️
Taco



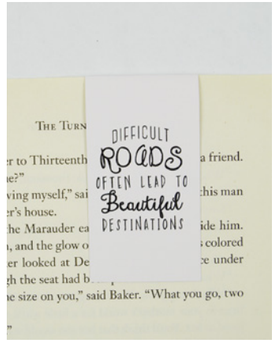
MBF022 ❤️
Ramen / Udon



MBF023
Waffle

QUOTES

💛NEW ❤️BEST SELLER



MBQ003
Difficult Roads



MBQ005 ❤️
Let me Bee



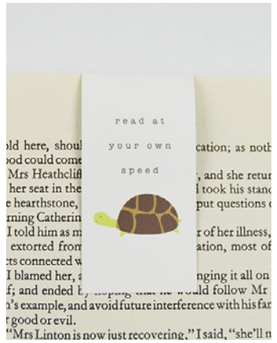
MBQ006
Normal



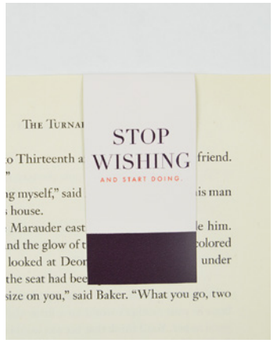
MBQ007
Only Good Vibes



MBQ008
Perfection



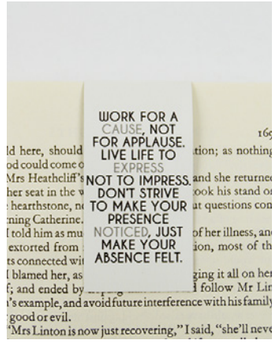
MBQ009
Read Speed



MBQ011
Stop Wishing



MBQ012
Wonderful



MBQ013
Work For It

2022 DESK CALENDARS

Never forget what day it is again! These handy desktop calendars are cute in size and a great addition to any home office or workstation. The calendar includes twelve individual month sheets (January to December 2022).

PRICE: $12.50 CAD | $10 USD

PACKAGING
Protective clear box with a wooden easel stand

SPECS
- A2 Sized (4.25 x 5.5 inches)
- FSC-certified Cover Paper





CALD001
Puntastic
Desk Calendar





CALD002 ❤️
Food Puntastic
Desk Calendar





CALD003
Doggo Puntastic
Calendar

TERMS & POLICIES

OPENING ORDERS 💌
$99 minimum for opening orders, no minimum reorders.

ORDERING ✏️
Email: wholesale@impaperco.com
Online: wholesale.impaperco.com (CAN only)
Faire: impaper.faire.com
Phone: 833-274-9600 (text us!)

PAYMENT 💵
Payment can be made via credit card, cheque, or e-transfer (Canada). All payments are processed at the time of shipment.
Please inquire if you're interested in being approved for Net 30 terms.

TURNAROUND TIME 📦
We generally ship within 4 business days following payment, however, it can vary depending on the size of the order. Please contact us regarding your delivery date.

SHIPPING ✈️
All shipping costs are charged at the time of shipment and will be included on your final invoice. Please contact us in regards to a shipping quote. All orders shipped to the US are duty and customs free.

Our carriers are as follows:
Canada: Canada Post
United States & INTL: USPS or FedEx

RETURNS & EXCHANGES 📪
We recognize the importance of retailers like you and strive to build a strong relationship with our stockists. If you are not happy with your order or a specific product is not selling well for you, we will do our best to work with you to find a solution. Incorrectly shipped merchandise or returns must be reported within 7 days of receipt. All merchandise must be returned unopened, unused, and in its original packaging.

ENVIRONMENT & SOCIAL 🌱
We have a commitment to the environment and conduct our business with a lower carbon footprint in mind. We are committed to our social contributions and donations based on the volume of retailers purchase.

CONNECT WITH US 🥰
Thank you for choosing IMPAPER, we appreciate your support!

Tag us on social media for a chance to be featured: @impaper.co

Consumer Site: impaperco.com
Wholesale Site: wholesale.impaperco.com (CAN only)
Faire: impaper.faire.com



PRODUCT SPECS



FRONT



BACK



FRONT



BACK

GREETING CARD DETAILS

- A2 Sized (4.25 x 5.5 inches)
- Packaged in a protective clear cellophane sleeve with a matching square flap kraft envelope
- Blank inside to write your own message
- A sticker on the front of the packaging and info on the back of the card indicates the type of contribution given
- Single UPC barcode on the back of every card

GREETING CARD PRICING

Wholesale: $2.50 CAD | $2.25 USD
SRP: $5.00 - $6.00 CAD | $4.50 - $5.50 USD

MOQ (Minimum Order Quantity):
No MOQ, however, we recommend a quantity of at least 6 per SKU for an opening order.

MAGNETIC BOOKMARK DETAILS

- Graphics printed on grease resistant, water resistant and tear resistant paper
- Graphics are printed double-sided and machine cut
- Magnet system consists of a neodymium magnet (rare-earth magnet) and a thin magnetic circle (clips inside a book, planner, or textbook safely)
- Packaged in a protective clear sleeve with a hang hole
- Height (folded): 1.2 to 2.6 inches (3 to 6.5 cm)
- Width: 1.2 to 1.6 inches (3 to 4 cm)

⚠ **Caution:** Keep away from kids, contains small magnets.

MAGNETIC BOOKMARK PRICING

Wholesale: $2.75 CAD | $2.25 USD
SRP: $5.50 - $6.00 CAD | $4.50 - $5.50 USD

MOQ (Minimum Order Quantity):
4 per SKU

DISPLAYS

48 SLOT SPINNER

- ***Wholesale***: $850 CAD / $648 USD
- ***Retail***: $1790 CAD / $1446 USD
- ***Qty***: 288 cards (six each of 48 best sellers)
- ***Material***: Birch Plywood + Acrylic
- ***Dimensions***: 62 x 16 inches
- Display is subsidized by 60% for CAN retailers (valued at $350 CAD due to shipping & import fees)
- Display is free when filled for US retailers and drop-shipped from supplier (valued at $150 USD)

24 SLOT SPINNER

- ***Wholesale***: $430 CAD / $324 USD
- ***Retail***: $1790 CAD / $718 USD
- ***Qty***: 144 cards (six each of 24 best sellers)
- ***Material***: Birch Plywood + Acrylic
- ***Dimensions***: 28 x 13.5 inches
- Display is subsidized by 60% for CAN retailers (valued at $170 CAD due to shipping & import fees)
- Display is free when filled for US retailers and drop-shipped from supplier (valued at $70 USD)

(CANADA ONLY)

36 SLOT SPINNER

- ***Wholesale***: $540 CAD
- ***Retail***: $1210 CAD
- ***Qty***: 216 cards (six each of 36 best sellers)
- ***Material***: White Wire
- Display is free when filled for CAN retailers and drop-shipped from supplier (valued at $130 CAD)

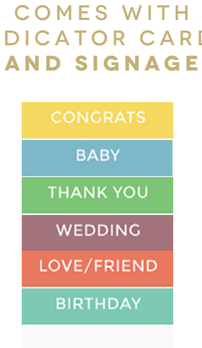
COUNTERTOP PEG

- ***Wholesale***: $165 CAD / $135 USD
- ***Retail***: $345 CAD / $280 USD
- ***Qty***: 60 magnetic bookmarks (five each of 12 best sellers)
- ***Material***: White or Black Wire
- Display is free when filled

CDISP1



COMES WITH INDICATOR CARDS **AND SIGNAGE**



EACH SLOT FITS UP TO 12 CARDS

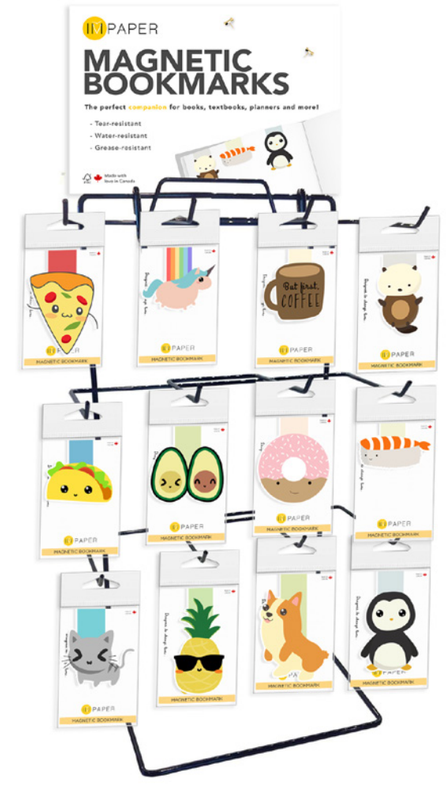
CDISP2



CDISP3



MDISP1



WHAT OUR CUSTOMERS ARE SAYING

1200 + REVIEWS ★★★★★



“I’m a girl of punny proportions, and this card was cute, adorable, all of that wrapped up in one! Thank you 💕💕”

BRITTANY O.



“This is the third consecutive year I have purchased this calendar. I love it, and this year especially, the easel it comes with is super sturdy. Love puns? Don’t think twice!”

KYANA



“I love the cards, the puns make me laugh! Card is the perfect size for writing a message to a loved one, and as a bonus the proceeds help make a difference in the world.”

JACQUELINE S.



“So cute! Perfect for your room, desk, office anywhere! Artwork is fantastic and I would keep the postcards for everyday art work after the month has past.”

NANCY



“Gave this to my wife for our anniversary and she loved it! The card is well made and blank on the inside. Provides enough space to write what ever you want. The color is great. Would buy again from seller!”

MICHAEL



“Gave them as a gift and my friend loved them! They are even more adorable in person!”

TERESA



“This card is so cute and extremely high-quality paper! I can’t wait to give it to my husband for our morning wedding!”

CARLY D.



“Really cute page magnet and it actually works no more folding the page or bookmarks that fall out”

SAMANTHA

DESIGNED TO CHANGE LIVES

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IM PAPER

— CRAFTED —

with love, passion and fun