





IM PAPER

CONSIGNMENT PROGRAM

give a card that gives.







IMPAPER

MADE IN

Calgary & Edmonton,
Alberta, Canada

FOUNDED

2015

SOCIAL

@impaper.co

FEATURED IN

CTV Global Shaw TV
Today's Parent CITY | LIFE | STYLE | CALGARY avenue FOX NEWS
boredpanda

About us

IMPAPER (Impact Paper) is a modern paper goods brand where for every product purchased, we make a contribution to a specific cause to help improve the lives of others. These causes range from giving meals, planting trees, giving vaccines for diseases and more. We give through local and international non-profit organizations such as UNICEF, Trees For The Future, Feeding America, the Global Familymed Foundation and more. Furthermore, we have a commitment to the environment and strive to minimize our carbon footprint.

We aim to bring forth a line of products that reach out to our customers whether it's through inspiration or amusement and hope that we can empower our customers to create a better future for those in need.

Thank you for joining us and helping us to make an impact. We look forward to working with you for years to come!

Christine Phan
Co-Founder & Creative Director



Our simple consignment process.

1



SET-UP

We provide you with a display and an assortment of our best-selling cards.

2



COUNT

You provide us with an inventory count on a 1 to 2 month basis or as needed.

3



REFILL

We invoice you based on the number of cards sold and ship you a refill of cards.

Cards are also sent for holidays & occasions.

Consignment, what's in it for you.



No Risk Policy

You make no investment for the display or cards, and inventory is only paid for once it has been sold! Selling our cards is easy and profitable. You make a 40% profit on every card sold.



No Ordering Headaches

Goodbye ordering headaches and guesswork. We take care of what to restock and get it to you as needed. We do take requests for specific cards!



Generate Cashflow

Cash is the lifeblood of your business. We help you generate extra cashflow and long gone are the days of tying up your cash in inventory.



Increased Sales*

We know our products best and know what sells. In some cases, we help you get seasonal stock or newly introduced cards that you may not usually try because of investment risk.

*We do not guarantee increased sales.

Our Cards.

Give a card that gives: every card purchased donates to a cause (meals for hunger relief, vaccines for diseases, tree planting & more).

DETAILS

+ Suggested retail price of $5.50 each (you take 40% of this).
+ Uncoated interior provides a superior writing surface.
+ All cards are blank inside.
+ A single UPC barcode is on the back of every card.
+ Printed on FSC-certified paper.
+ 200+ modern card designs with new releases 3-4 times a year.
+ Visit impaperco.com to see our card line.



FRONT



BACK

PACKAGING

+ A sticker is placed on the front of the packaging indicating the type of donation given.
+ Card comes with a square flap kraft A2 envelope enclosed in a clear cellophane sleeve.

Designed, printed, and made with love in Canada

What our customers have to say.

700 + reviews ★★★★★



I'm a girl of punny proportions, and this card was cute, adorable, all of that wrapped in one! Thank you 💕💕 - Brittany O.



I love the cards, the puns make me laugh! Card is the perfect size for writing a message to a loved one, and as a bonus the proceeds help make a difference in the world. - Jacqueline S.



Item is beautiful. The quality of everything from the colours to the paper are great! Plus I love supporting a great cause!
- Amanda W.



So happy I ordered one of these adorable little cards! Each time they come in the mail I get so excited, I've already ordered 3! They are exactly as pictured and come quickly. Will always order more! - Sky D.



This card is so cute and extremely high-quality paper! I can't wait to give it to my husband for our morning wedding!
- Carly D.

Our Displays.

All display racks come with branded signage.



24 COUNTERTOP

24 card pocket plywood countertop spinner



36 STANDING

36 card pocket white floor spinner



48 STANDING

48 card pocket plywood floor spinner

A few of our happy consignment partners.

GROCERY

Blush Lane Organic Market

COCO MARKET

Amaranth
Your local health food store

GIFT SHOP

MORTISE & TENON

Kricket's

the MAKERS keep

BOOK STORE

UNIVERSITY OF WATERLOO

AMBROSE UNIVERSITY

& MORE...

MARKET SPOT

PENNY FAUSTA

Case Study

Blush Lane Organic Market



DESCRIPTION

Blush Lane Organic Market is a grocery store featuring produce from their own organic orchard.

STORE TYPE

Grocery

YEAR FOUNDED

First full-service store opened in 2008

LOCATIONS

4 stores in Calgary & Edmonton, AB

DETAILS

IMPAPER has been working with Blush Lane Organic Market for over three years, since September 2016.
On average, 80 cards are sold per store a month.

You have questions.

Q: I DON'T SEE A DISPLAY THAT'S FITTING FOR MY STORE. ARE THERE OTHER OPTIONS?

Q: CAN I SELL YOUR CARDS WITHOUT A DISPLAY OPTION?

Q: IS THERE AN OPTION TO PURCHASE WHOLESALE INSTEAD?

Q: I ALREADY HAVE A CARD SUPPLIER. CAN I STILL SELL YOUR CARDS?

Q: WHO PAYS FOR SHIPPING?

We have answers.

A: Yes, we'd be happy to help source a display that works for you.

A: Absolutely. A display is recommended as it increases sell-through, however, if you have no space or already have a display that's completely ok!

A: Yes, we do offer the option to purchase our cards outright at wholesale. Ask us for our wholesale catalog.

A: We have many stores that sell our cards alongside other brands and our cards are often very complimentary, so yes!

A: We take care of all shipping fees.