



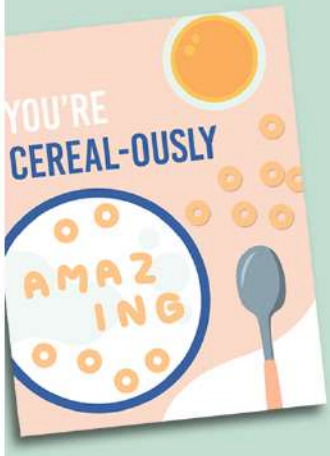


IMPAPER

2020 WHOLESALE CATALOG

give a card that gives



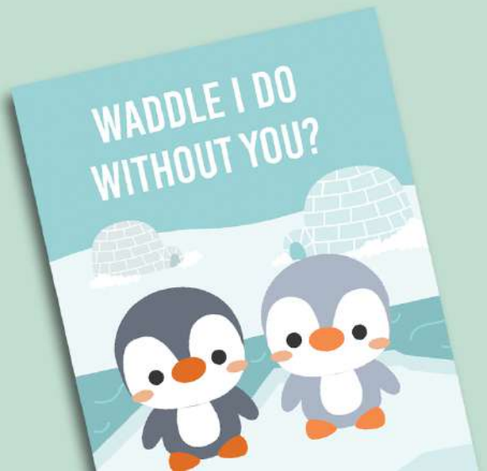




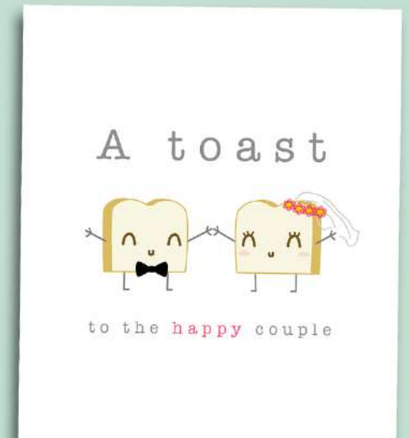
IMPAPER

CONTENTS

ABOUT US	4
HOW WE CONTRIBUTE	5
BIRTHDAY	7
LOVE & FRIENDSHIP	10
ANNIVERSARY	12
WEDDING	13
THANK YOU	14
BABY + CONGRATS	15
GET WELL + GRADUATION	16
QUOTES	17
OTHER + EASTER + HALLOWEEN	18
MOM + DAD	19
VALENTINE'S DAY	20
HOLIDAY	21
TERMS + POLICIES	25
SPECS + PRICING	26

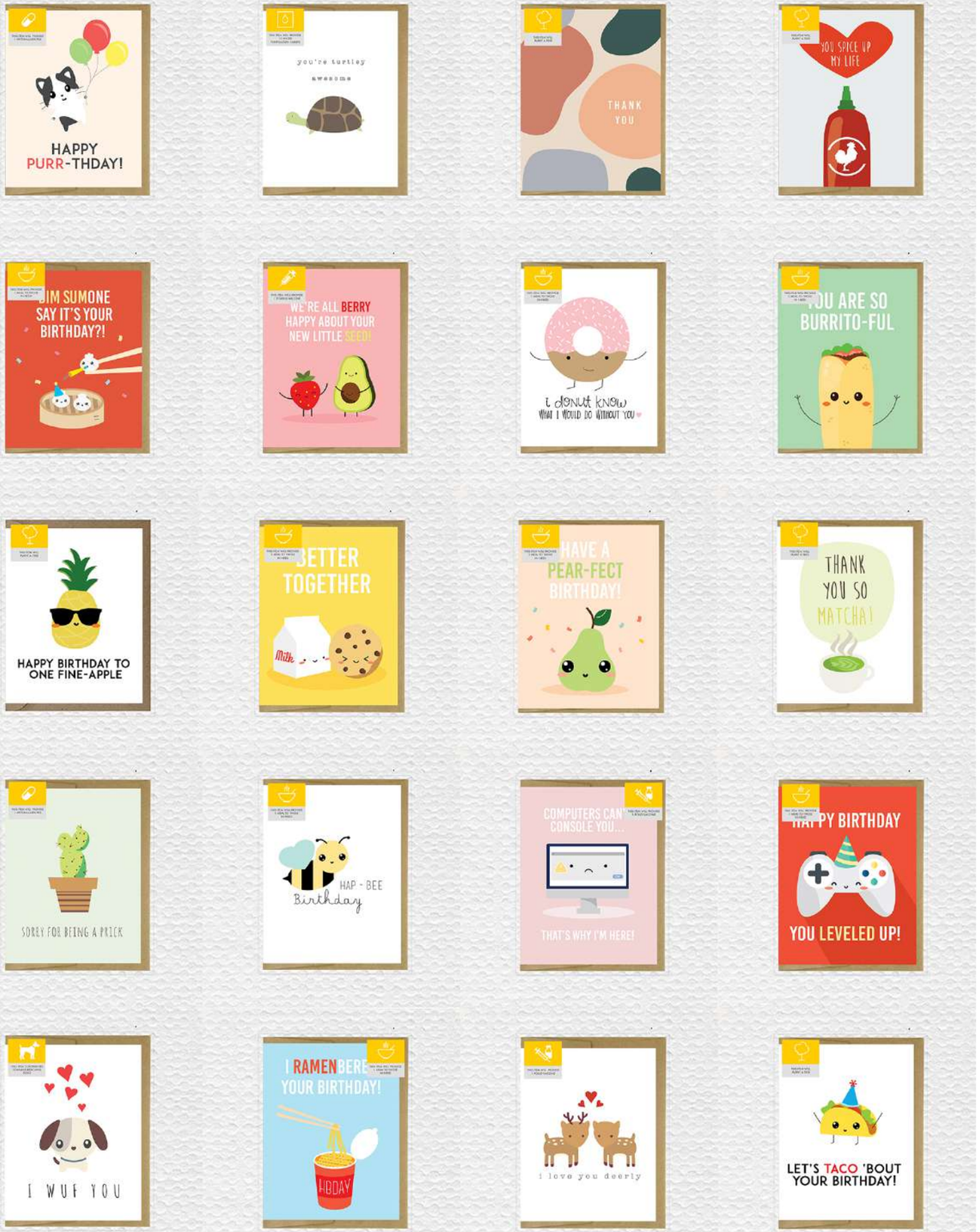












ABOUT US

We are more than just a brand, we're a social movement. Behind our brand, we're a young group of motivated and ambitious change makers. By purchasing our products, you're supporting a better today, a better tomorrow and a better life for someone. For every product purchased, IMPAPER (Impact Paper) will make a contribution to a specific cause to help improve the lives of others. We give annually through local and international non-profit organizations such as UNICEF, Trees For The Future, Feeding America, the Global Familymed Foundation and more. We aim to empower our customers to create a better future for those in need. Our priority is to make the world a better place and play our part in solving global problems.

IMPAPER ventures to bring creative and originally designed greeting cards that make a difference. We are an independent greeting card publisher, where all of our products are designed and made in-house in Alberta, Canada since 2015. We aim to bring forth a line of products that reach out to our customers whether it be through inspiration or amusement.

Thank you for joining us and helping us to make an impact.
We look forward to working with you for years to come!

Christine Phan
Co-Founder + Designer



AS FEATURED ON:

boredpanda · Shaw TV · Global · CTV · Today's Parent · FOX NEWS · CITY | LIFE | STYLE | CALGARY avenue

HOW WE CONTRIBUTE

SCHOLARSHIPS
We curate funds to create scholarships for students.

VETERANS
We give back to military veterans.

MEALS FOR THE POOR
We help feed the hungry.

DISEASES
We help prevent deadly diseases in third world countries.

TREE PLANTING
We plant trees.

EDUCATION
We provide students in third world countries with school supplies.

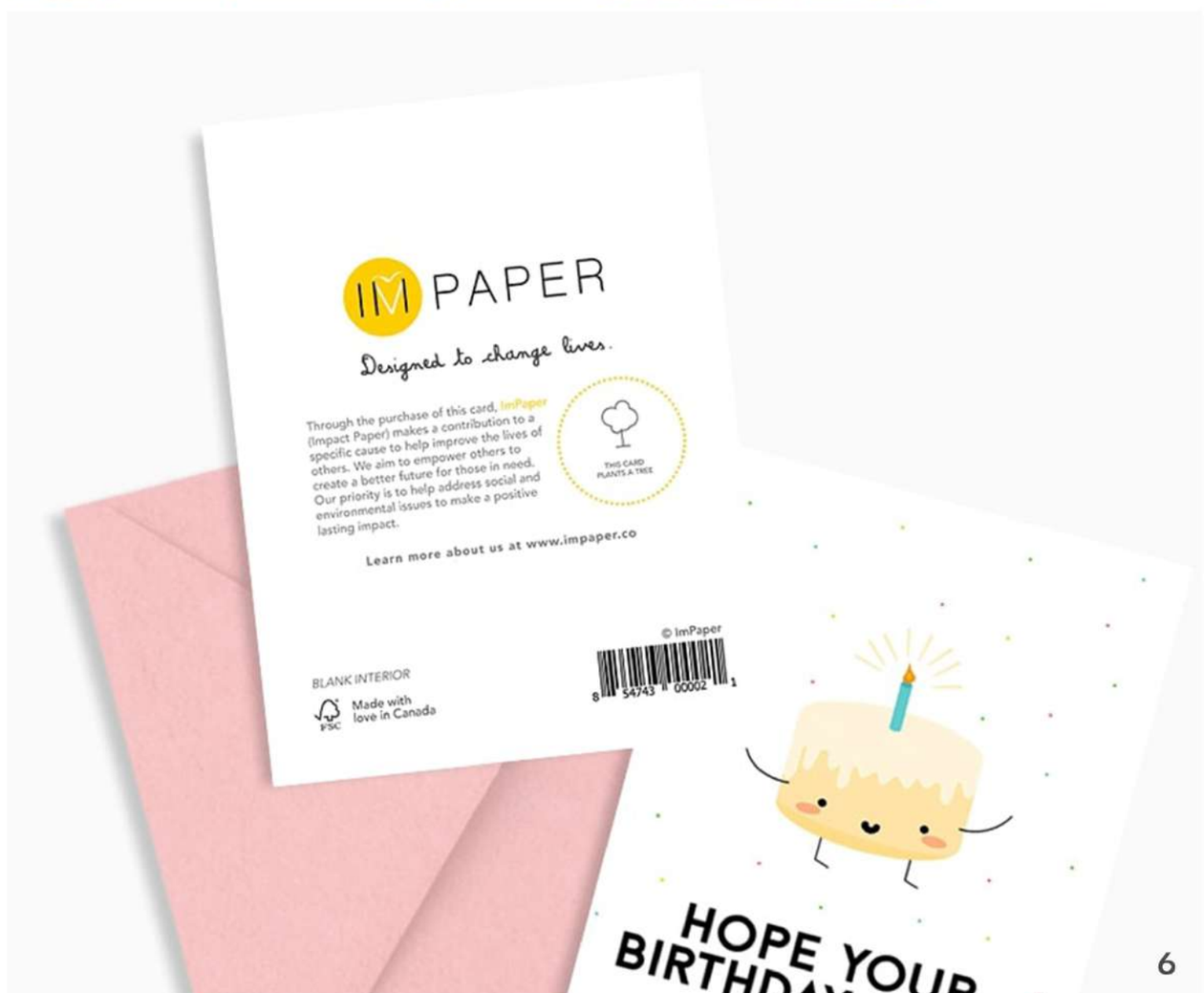
HEALTH
We help prevent poor health through various medications and treatments.

FOOD ITEMS
We provide food items such as life milk to children in third world countries.

WATER PURIFICATION
We help give and create clean water where needed.

IMPAPER has given over 25,000 meals to help end hunger, 30,000 vaccines to help protect children against serious diseases, 400,000 litres of clean water for those impoverised, 25,000 trees planted and more!





BIRTHDAY



B4 ♥



B5



B6



B10 ♥



B11 ♥



B12



B13 ♥



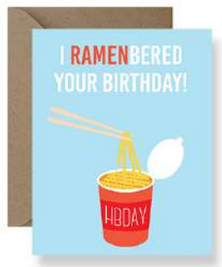
B14 ♥



B15



B16 ♥



B17



B18



B19



B20 ♥



B21



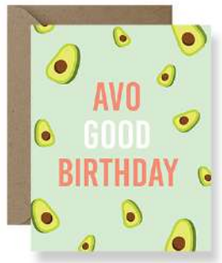
B23



B24 ♥



B25



B27



B28 ♥



B30 ♥



B31



B33



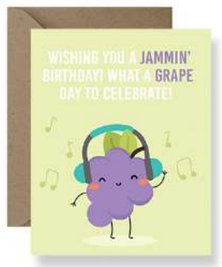
B34



B35



B36



B37



B38



B39



B40 ♥



B41 ♥

NEW BEST SELLER



B2



B3



B7 ♥



B9



B22



B29



NEW BEST SELLER

LOVE & FRIENDSHIP



L4



L6



L8 ♥



L9



L10



L11 ♥



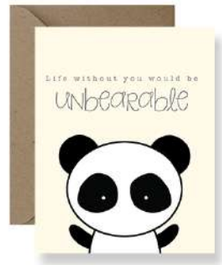
L12



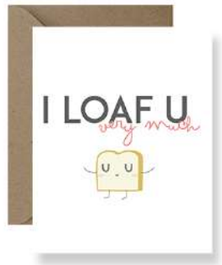
L13 ♥



L14



L15



L16



L17



L18 ♥



L19 ♥



L20 ♥



L21 ♥

LOVE & FRIENDSHIP



L22



L25



L26



L27



L40



L41



L42



L43



L28



L29



L30



L31



L2



L3



L23



L32



L33



L34



L35



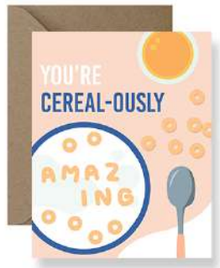
L36



L37



L38



L39

ANNIVERSARY



A1



A2



A4



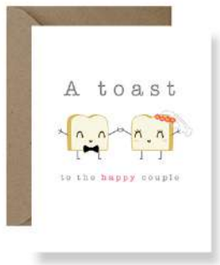
A3

NEW BEST SELLER

WEDDING



W2



W3❤️



W4❤️



W5



W6



W7



W8



W1

NEW BEST SELLER

THANK YOU



T1



T2



T6❤️



T7



T8



T9



T10



T11💛



T3



T4❤️



T5









NEW BEST SELLER

BABY



C4 ♥



C5



C8

CONGRATS



C6



C7



C9



O9



C10 ♥



C1



C2



C3

NEW BEST SELLER

GET WELL



G1



G2



G3



G6



G4



G5

GRADUATION



O2



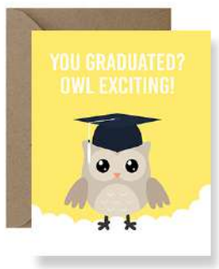
O12



O13



O17



O18



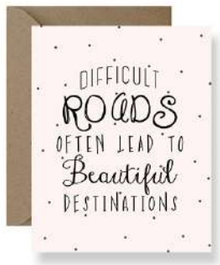
O14

NEW BEST SELLER

QUOTES



Q4



Q5



Q6❤️



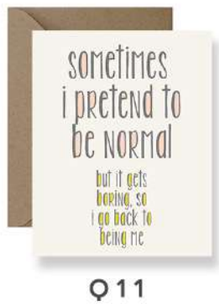
Q8



Q9



Q10



Q11



Q13



Q14



Q16

NEW BEST SELLER

OTHER + EASTER

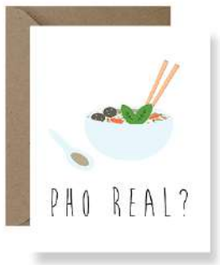


01



03


07



08



015



016



019💛



020💛



E1



E2

HALLOWEEN



N1

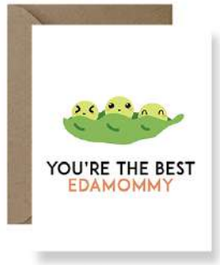


N2



N3

MOM + DAD



M1 ♥



M2



M6 ♥



M7



M17



M8



M13



M14



M15



M3



M4



M5 ♥



M9



M10



M11



M12 ♥



M16

NEW BEST SELLER

VALENTINE'S DAY



V1



V2 ♥



V3



V6



V7



V8



V4



V5

HOLIDAY



H4



H5



H6



H7❤️



H30💛



H31💛



H32💛



H33💛



H13



H15



H16❤️



H17❤️



H34💛



H35💛



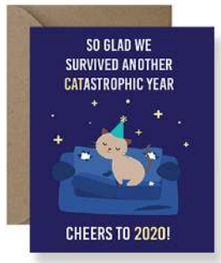
H20



H21



H22



H23



H24



H25



H26



H28

NEW BEST SELLER



💛 NEW ❤️ BEST SELLER



H1❤️



H2



H3



H8



H9



H10



H14



H18



H19



H27



H29



H36💛



H37💛



TERMS & POLICIES

MINIMUMS 💌
$99 minimum for opening orders, no minimum for reorders.

ORDERING ✏️

Email: wholesale@impaperco.com
Phone: 833-274-9600 (text us!)

PAYMENT 💳
Payments can be made via credit card, cheque or e-transfer. All payments are processed at the time of shipment. Please inquire if you're interested in being approved for Net 30 terms.

TURNAROUND TIME 🗓️
We generally ship within 4 business days, however, it can vary depending on the size of the order. Please contact us regarding your delivery date.

SHIPPING 📦
All shipping costs are charged at time of shipment and will be included on your final invoice, please contact us in regards to a shipping quote. All orders shipped to the USA are duty and customs free. Our carriers are as follows:

Canada: Canada Post
United States & INTL: USPS or FedEx

RETURNS & EXCHANGES 🛍️
We recognize the importance of retailers like you and strive to build a strong relationship with our stockists. If you are not happy with your order or a specific product is not selling well for you, we will do our best to work with you to find a solution. Incorrectly shipped merchandise or returns must be reported within 7 days of receipt. All merchandise must be returned unopened, unused, and in its original packaging.

ENVIRONMENT & SOCIAL 🌱
We have a commitment to the environment and conduct our business with carbon footprint in mind. We are commited to our social contributions and donations based on the volume our retailers purchase.

CONNECT WITH US 🥰
Thank you for choosing IMPAPER, we appreciate your support!

Tag us and connect with us for a chance to be featured:
@impaper.co

Visit us online at impaperco.com

CARD PACKAGING & SPECS

All greeting cards come sized 4.25" x 5.50" and comes with a square flap kraft A2 envelope enclosed in a clear sleeve. A sticker on the front of the packaging and info on the back of the card indicates the type of contribution given. All cards are blank inside. A single UPC barcode is on the back of every card.



FRONT



BACK

PRICING

Wholesale:
$2.50 CAD / $2.25 USD

Recommended Retail Price:
$5.00 - $6.00 CAD / $4.50 - $5.00 USD

There is no minimum order quantity per style, however, we recommend a quantity of at least 6 per SKU for an opening order.

DESIGNED TO CHANGE LIVES

WWW.IMPAPERCO.COM
WHOLESALE@IMPAPERCO.COM

IMPAPER

— CRAFTED —
with love, passion and fun