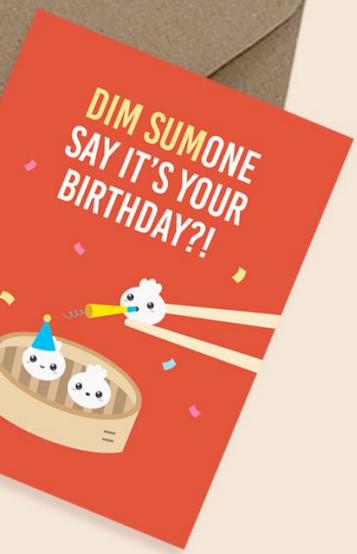
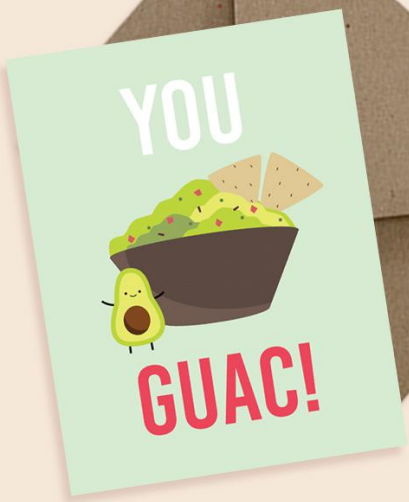






IMPAPER

2019 WHOLESALE CATALOG

give a card that gives.







IMPAPER
USA + INTL.

CONTENTS

ABOUT US 4
HOW WE CONTRIBUTE 5
BEST SELLERS 7
BIRTHDAY 9
LOVE & FRIENDSHIP 12
ANNIVERSARY 16
WEDDING 17
THANK YOU 18
BABY + CONGRATS 19
GET WELL 20
OTHER + GRADUATION 21
QUOTES 22
MOTHER'S DAY 23
FATHER'S DAY + HALLOWEEN 24
VALENTINE'S DAY + EASTER 25
HOLIDAY 26
TERMS + POLICIES 29
PACKAGING + PRICING 30











ABOUT US

We are more than just a brand, we're a social movement. Behind our brand, we're a young group of motivated and ambitious change makers. By purchasing our products, you're supporting a better today, a better tomorrow and a better life for someone. For every product purchased, ImPaper (Impact Paper) will make a contribution to a specific cause to help improve the lives of others. We give annually through local and international non-profit organizations such as UNICEF, Trees For The Future, Feeding America, the Global Familymed Foundation and more. We aim to empower our customers to create a better future for those in need. Our priority is to make the world a better place and play our part in solving global problems.

ImPaper ventures to bring creative and originally designed greeting cards that make a difference. We are an independent greeting card publisher, where all of our products are designed and made in-house in Calgary, Alberta, Canada. We aim to bring forth a line of products that reach out to our customers whether it be through inspiration or amusement.

Thank you for joining us and helping us to make an impact.
We look forward to working with you for years to come!

Christine Phan
Co-Founder + Designer



AS FEATURED ON:

boredpanda · Shaw TV · Global · CTV · Today's Parent · FOX NEWS · CITY | LIFE | STYLE | CALGARY avenue

HOW WE CONTRIBUTE

SCHOLARSHIPS
We curate funds to create scholarships for students.

VETERANS
We give back to military veterans.

MEALS FOR THE POOR
We help feed the hungry.

DISEASES
We help prevent deadly diseases in third world countries.

TREE PLANTING
We plant trees.

EDUCATION
We provide students in third world countries with school supplies.

HEALTH
We help prevent poor health through various medications and treatments.

FOOD ITEMS
We provide food items such as life milk to children in third world countries.

WATER PURIFICATION
We help give and create clean water where needed.

To date ImPaper has given over 15,000 meals to help end hunger, 15,000 vaccines to help protect children against serious diseases, 250,000 litres of clean water for those impoverised and more!



GREETING CARDS

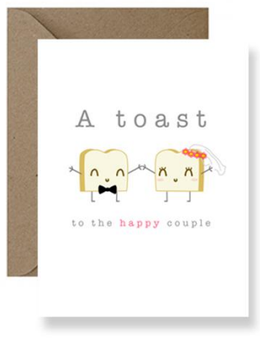
BEST SELLERS

Here are just a few of our best sellers! As you go through the catalog, you will see more best sellers as indicated by this heart icon: ♥

L11



W3



L21



L8



B10



B4



C4



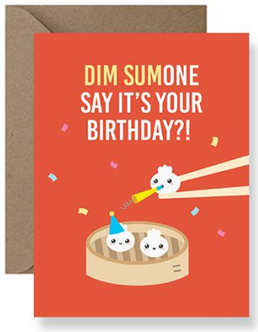
B7



B13



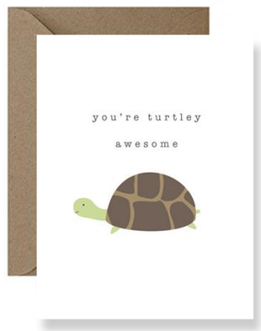
B20



B16



L20



L18



Q6



W2



W4



B11



BIRTHDAY

B2



B3



B4 ♥



B5



B6



B7 ♥



B8



B9



B10 ♥



B11 ♥



B12



B13 ♥



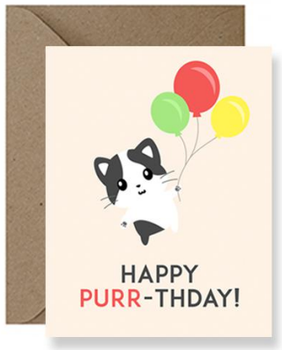
B14 ♥



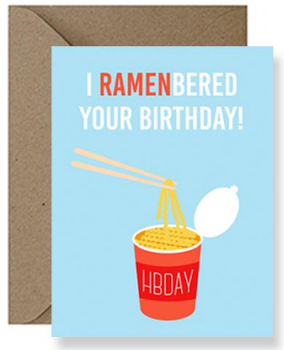
B15



B16 ♥



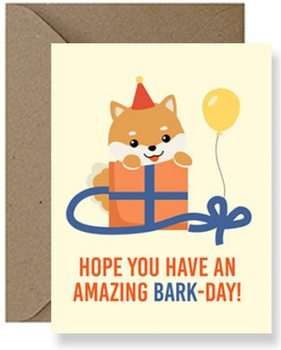
B17 ♥



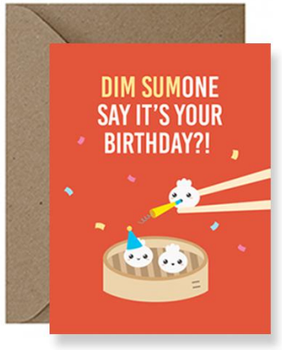
B18



B19



B20 ♥



B21



B22



B23



B24



B25



B26



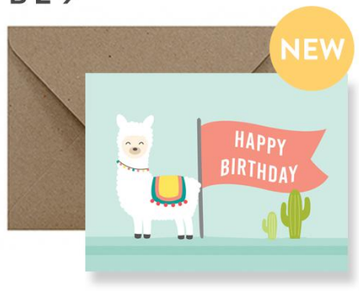
B27



B28



B29



B30



LOVE & FRIENDSHIP

L2



L3



L4



L6



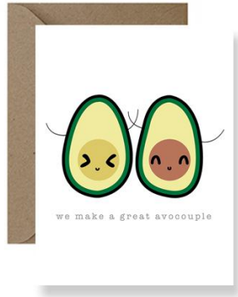
L8



L9



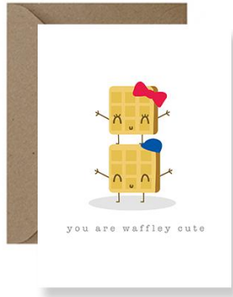
L10



L11



L12



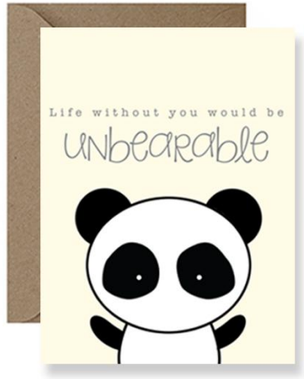
L13 ♥



L14



L15



L16



L17



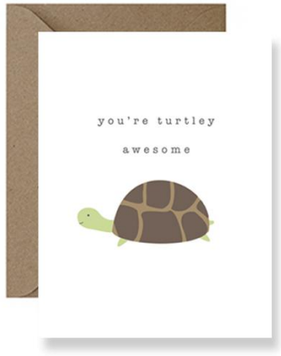
L18 ♥



L19 ♥



L20 ♥



L21 ♥



L22



L23



L25



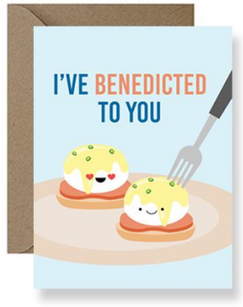
L26



L27



L28



L29



L30 ♥



L31



L32



L33



L34



L35 ♥



ANNIVERSARY

A1 ♥



A2



A3



WEDDING

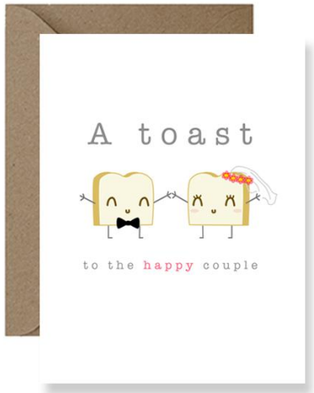
W1



W2 ♥



W3 ♥



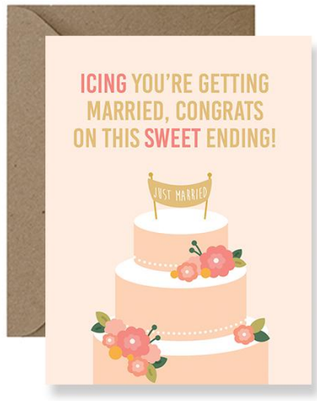
W4 ♥



W5



W6



THANK YOU

T1



T2



T3



T4



T5



T6



T7 ♥



BABY

C4



C5



C8



CONGRATS

C1



C2



C3



C6

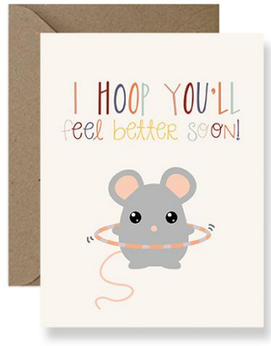


C7



GET WELL

G1



G2



G3



G4



G5



G6



OTHER

01



03



07



08



09



015



016



GRADUATION

02



012



013



014



017

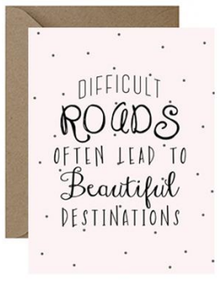


QUOTES

Q4



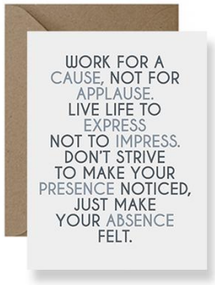
Q5 ♥



Q6 ♥



Q8 ♥



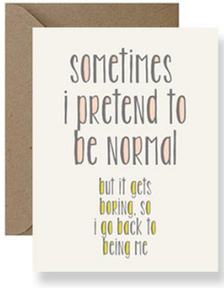
Q9



Q10



Q11



Q13



Q14



Q16



MOTHER'S DAY

M1



M2



M6



M7



M8



M13 NEW



M14 NEW



FATHER'S DAY

M3



M4



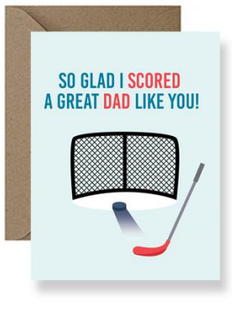
M5



M9



M10



M11 NEW



M12 NEW



HALLOWEEN

N1



N2



N3

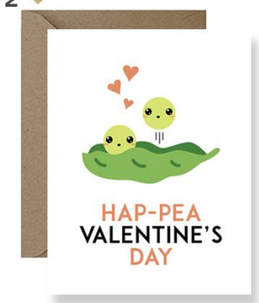


VALENTINE'S DAY

V1



V2



V3



V4



V5



V6



V7



V8



EASTER

E1



E2



HOLIDAY
COLLECTION



H1



H2



H3



H4



H5



H6



H7





H8



H9



H10



H11



H12



H13



H14



H15



H16



H17



H18



H19



H20



H21



H22



H23



TERMS & POLICIES

OPENING ORDERS:
$100 minimum for opening orders, no reorder minimum.

TO ORDER:
Send an email to wholesale@impaper.co with the SKUS and quantities of the items you would like to purchase or fill out the attached order form.

PAYMENT:
We accept all major credit cards (Visa, Mastercard, Discover, or American Express) and cheques. All payments are processed at the time of shipment. Please inquire if you're interested in being approved for Net 30 terms.

TURNAROUND TIME:
We general ship within 4 business days, however, it can vary depending on the size of the order. Please contact us regarding your delivery date.

SHIPPING:
All shipping costs are charged at time of shipment and will be included on your final invoice, please contact us in regards to a shipping quote. Orders are shipped via USPS unless directed otherwise. Express shipping is available at an additional cost. All orders ship from our fulfillment center in Calgary, AB Canada.

Any duties or customs fees are the responsibility of the retailer. All orders shipped to the USA are duty and customs free.

BACKORDERS:
In the circumstance that a product may be out of stock, you will be notified of any items backordered and we will ship all in-stock items. Once an item is back in stock, we will ship it out immediately unless directed otherwise.

RETURNS & EXCHANGES:
We recognize the importance of retailers like you and strive to build a strong relationship with our stockists. If you are not happy with your order or a specific product is not selling well for you, we will do our best to work with you to find a solution. Incorrectly shipped merchandise or returns must be reported within 5 days of receipt. All merchandise must be returned unopened, unused, and in its original packaging.

ENVIRONMENT & SOCIAL:
We have a commitment to the environment and conduct our business with carbon footprint in mind. All of our products are printed on FSC-certified paper. We are commited to our social contributions and donations based on the volume our retailers purchase.

CARD PACKAGING

All greeting cards come sized 4.25" x 5.50" and comes with a square flap kraft A2 envelope enclosed in a clear sleeve. A sticker on the front of the packaging indicates the type of donation given. All cards are blank inside. A single UPC barcode is on the back of every card.



FRONT



BACK

PRICING (USD)

Wholesale: $2.25 Each

RRP (Recommended Retail Price): $4.50 - $5.00 Each

There is no minimum order quantity per style, however, we recommend at least 6 per style for an opening order.

DESIGNED TO CHANGE LIVES

WWW.IMPAPER.CO
WHOLESALE@IMPAPER.CO

IMPAPER

— CRAFTED —
with love, passion and fun