# IMPAPER

## WHOLESALE CATALOG




CRAFTED IN CANADA

*with love, passion and fun*

IMPAPER



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# ABOUT US

We are more then just a brand, we're a social movement. Behind our brand, we're a young group of motivated and ambitious change makers. By purchasing our products, your supporting a better today, a better tomorrow and a better life for someone. For every product purchased, ImPaper (Impact Paper) will make a contribution to a specific cause to help improve the lives of others. We give annually through local and international non-profit organizations such as UNICEF, Trees For The Future, Feeding America, the Global Familymed Foundation and more. We aim to empower our customers to create a better future for those in need. Our priority is to make the world a better place and play our part in solving global problems.

ImPaper ventures to bring creative and originally designed greeting cards that make a difference. We are an independent greeting card publisher, where all of our products are designed and made in-house in Calgary, Alberta, Canada. We aim to bring forth a line of products that reach out to our customers whether it be an inspiration, amusement or kindred-ship.

ImPaper offers original prints, cards and decor products in various styles, materials and sizes.

WWW.IMPAPER.CO

AS FEATURED ON:

boredpanda Shaw TV Global CTV CITY | LIFE | STYLE | CALGARY avenue

# HOW WE CONTRIBUTE

### SCHOLARSHIPS
We curate funds to create scholarships for students.

### VETERANS
We give back to military veterans.

### MEALS FOR THE POOR
We help feed the hungry.

### DISEASES
We help prevent deadly diseases in third world countries.

### TREE PLANTING
We plant trees.

### EDUCATION
We provide students in third world countries with school supplies.

### HEALTH
We help prevent poor health through various medications and treatments.

### FOOD ITEMS
We provide food items such as life milk to children in third world countries.

### WATER PURIFICATION
We help give and create clean water where needed.

To date, ImPaper has given over 5000 meals, 1500 tetanus vaccines, 2500 anti-malarial pills and more!





# GREETING CARDS

## BESTSELLERS

Here are just a few of our bestsellers! As you go through the catalog, you will see more bestsellers as indicated by this heart icon: ♥

B7



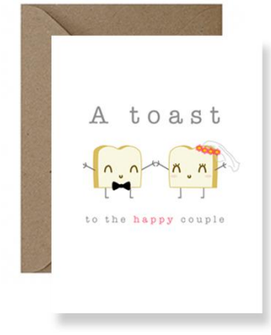

B9




L11




W3




L21




L8




B10




B4





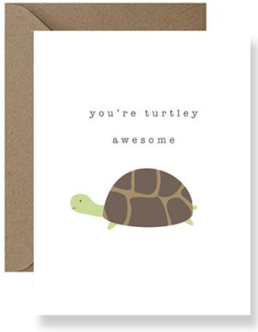

O7




B6




L20




L14




Q6




W2




L6




B11



# LOVE / FRIENDSHIP

L1




L2




L3




L4




L5




L6 ♥




L7




L8 ♥




L9




L10




L11 ♥




L12



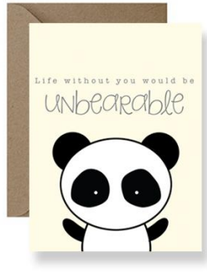

L13 ♥




L14 ♥




L15





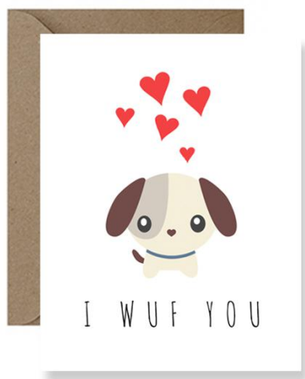

L16




L17



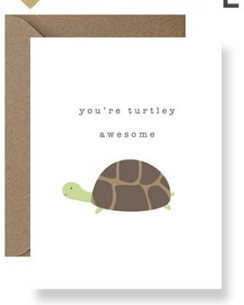

L18 ♥




L19 ♥



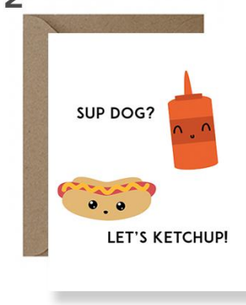

L20 ♥




L21 ♥




L22




L23 ♥




L24




L25



# WEDDING

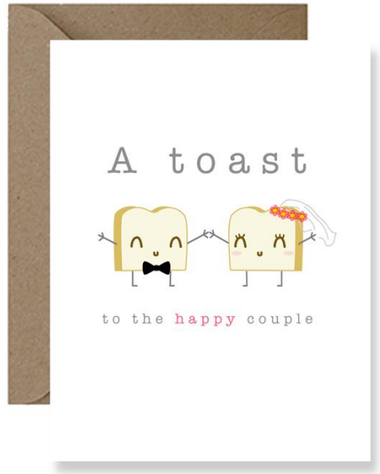
W 1




W 2




W 3






# THANK YOU

T 1




T 2




T 3




T 4




T 5




T 6




T 7



# BIRTHDAY

B1




B2




B3




B4 ♥




B5




B6 ♥




B7 ♥




B8




B9 ♥




B10 ♥



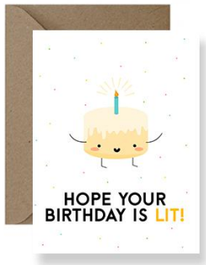

B11 ♥




B12




B13 ♥






# B14

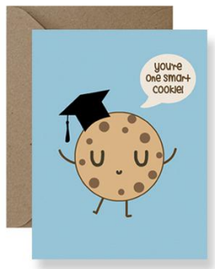


# OTHER

01




02




03




04




05




06



07



08




09




010




011






# QUOTES

Q1




Q2




Q3




Q4




Q5




Q6




Q7




Q8



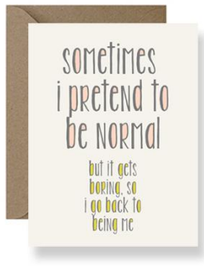

Q9




Q10




Q11




Q12




Q13




Q14



# QUOTES CONTINUED

Q15




Q16




Q17




Q18

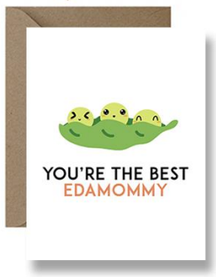



Q19




# MOM / DAD

M1 ♥




M2




M3




M4




M5




# CONGRATS / BABY

C1




C2




C3



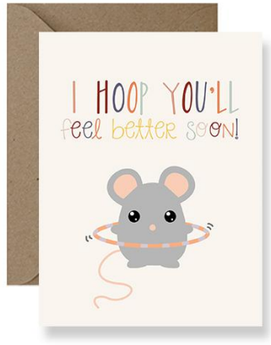

C4






# GET WELL

G1




G2




G3




G4




G5



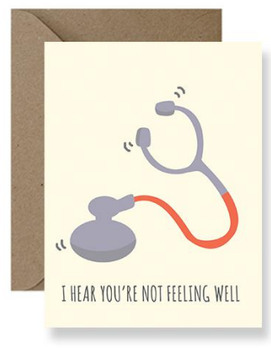

G6




G7




G8



# HOLIDAY
## COLLECTION



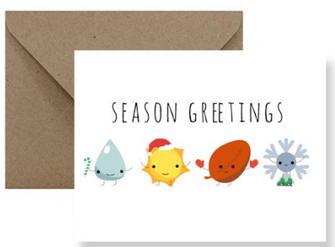
H1




H2




H3




H4




H5




H6




H7








H8




H9




H10




H11




H12




H13




H14




H15




H16




H17



# HALLOWEEN

N 1




N 2




N 3






# VALENTINE'S DAY

V 1




V 2




V 3




V 4




V 5



# TERMS & POLICIES

**OPENING ORDERS:**
$100 minimum for opening orders, no reorder minimum.

**TO ORDER:**
Send an email to wholesale@impaper.co with the SKUS and quantities of the items you would like to purchase or fill out the attached order form.

**PAYMENT:**
We accept all major credit cards (Visa, Mastercard, Discover, or American Express), cheque or e-transfer. All payments are processed at the time of shipment. Please inquire if you're interested in being approved for Net 30 terms (existing customers only).

**TURNAROUND TIME:**
We general ship within 4 business days of payment, however, it can vary depending on the size of the order. Please contact us regarding your delivery date.

**SHIPPING:**
All shipping costs are charged at time of shipment and will be included on your final invoice, please contact us in regards to a shipping quote. Most orders are shipped via Canada Post or USPS. Express shipping is available at an additional cost. All orders ship from our fulfillment center in Calgary, AB Canada. Any duties or customs fees are the responsibility of the retailer.

**RETURNS & EXCHANGES:**
We recognize the importance of retailers like you and strive to build a strong relationship with our stockists. If you are not happy with your order or a specific product is not selling well for you, we will do our best to work with you to find a solution. Incorrectly shipped merchandise or returns must be reported within 5 days of receipt. All merchandise must be returned unopened, unused, and in its original packaging.

**ENVIRONMENT & SOCIAL:**
We have a commitment to the environment and conduct our business with carbon footprint in mind. All of our products are printed on FSC-certified paper (the rating used to certify the most environmentally friendly papers) and is printed in Calgary, AB Canada. We are commited to our social contributions and donations based on the volume our retailers purchase.





## CARD PACKAGING

All greeting cards come sized 4.375" x 5.75" and comes with a square flap kraft A2 envelope enclosed in a self adhesive bag. A sticker on the front of the packaging indicates the type of contribution given. All cards are blank inside. A single UPC barcode is on the back of every card.







## PRICING

Wholesale: $2.50 Each

RPP (Recommended Retail Price): $5.00 - $6.00

There is no minimum order quantity per style, however, we recommend at least 6 per style for an opening order.

## DISPLAYS

Ask us about receiving a display/rack with your order.

# DESIGNED TO CHANGE LIVES

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WHOLESALE@IMPAPER.CO

IMPAPER

CRAFTED IN CANADA

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